

PHC Facility Engagement Project Progress

Project Name	Sprout
Date of Report	May 19, 2019
Key Milestones Achieved	We were able to connect physicians from other departments onto one platform to promote health and wellness. Physicians recognized each other in the hallways through their interactions on the Sprout.
Key Accomplishments	We were able to engage physicians in some of the fun challenges, and promote social events – Social Noon Rounds, Providence in the Park, Yoga for Physicians, etc. We eventually included Residents and Fellows near the end of the contract, and we also purchased Miir Mugs for prizes.
Key Issues/Challenges	We had some difficulties coming up with unique challenges that will capture the physician's interests, as well as getting them excited for team challenges. Trying to get physicians to actively post or record workouts results were a challenge, and there weren't enough engagement/participations, only a handful of key players.
Budget Update	17,500 + GST

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*Project Results	Although we were able to create a platform to promote and engage physicians in a healthy and active lifestyle, we were not able to capture a bigger audience. There was an estimate of 600+ physicians, approx. 100 signed up, and only 15-20 were active users.
*Unexpected Outcomes	There were limitations on app. Web-based platform and app was different, and users had difficulties using the either one of those platforms. Issues included posting reoccurring events, direct messaging between users, hyperlinks were not functional, etc.
*Lessons Learned	A few things that we learned. Our group of physicians are busy individuals and had a struggle either learning to use the app, or finding time to log workouts. Many just had their Strava or Apple Health app auto sync with the Sprout app.



*Recommendations for improvement (to inform future projects and strategic decision-making)	Recommendations for future projects are to find something that is user friendly and simple to use. Making a daily routine to post or use is a bit much since the physicians are super busy. Once a month events, like the Noon Social Rounds, or annual events, like the Sun Run, are a great way to get physicians to connect and engage with each other.
*Project Costs	\$21,144.52 Remaining balance: \$630

****For Summary (Final) Report Only***